



**JASH DEALMARK**

# JASH DEALMARK LIMITED

CIN: U74120MH2012PLC233693

Our company was originally incorporated as Jash Dealmark Private Limited under the provisions of the Companies Act, 1956 vide certificate of incorporation dated July 23, 2012 bearing Registration No. 233693. Our Company was converted into a public limited company pursuant to a special resolution passed by our shareholders at the EGM held on September 27, 2016 and the name of our Company was changed to Jash Dealmark Limited. A Fresh Certificate of Incorporation consequent upon Conversion from Private Company to Public Company was issued by the RoC, Mumbai on October 19, 2016. For details of incorporation, please refer to chapter upon "History and Certain Corporate Matters" beginning on page no. 120 of the Prospectus.

Registered Office: C/18, Mulund Sahakar, Vishwa CHS, Nehru Road, Sarvodaya Nagar, Mulund (W), Mumbai - 400080 | Tel No.: 022 2343 1914  
Email: jashdealmark@gmail.com | Website: www.jashdealmark.com | Contact Person: Ms. Hejal Vaichhani, Company Secretary and Compliance Officer.

## THE ISSUE

**PUBLIC ISSUE OF UP TO 13,50,000 EQUITY SHARES OF FACE VALUE OF RS.10.00 EACH ("EQUITY SHARES") OF JASH DEALMARK LIMITED ("JD" OR THE "COMPANY" OR "THE ISSUER") FOR CASH AT A PRICE OF RS.40.00 PER EQUITY SHARE (INCLUDING SHARE PREMIUM OF RS.30.00 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING TO RS.54,00,00,000 LAKHS ("THE ISSUE") OF WHICH UP TO 69,000 EQUITY SHARES OF FACE VALUE OF RS. 10.00 EACH FOR A CASH PRICE OF RS.40.00 PER EQUITY SHARE, AGGREGATING TO RS.27,60,00,000 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"), 33,000 EQUITY SHARES OF FACE VALUE OF RS.10.00 EACH FOR A CASH PRICE OF RS.40.00 PER EQUITY SHARE, AGGREGATING TO RS.13,20,00,000 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY EMPLOYEE RESERVATION TO THE ISSUE ON COMPETITIVE BASIS (THE "EMPLOYEE RESERVATION PORTION"), THE ISSUE LESS MARKET MAKER RESERVATION PORTION AND EMPLOYEE RESERVATION PORTION I.E. ISSUE OF UP TO 12,46,000 EQUITY SHARES OF FACE VALUE OF RS.10.00 EACH FOR CASH AT A PRICE OF RS.40.00 PER EQUITY SHARE, AGGREGATING TO RS.499,20,00,000 LAKHS (IS HEREAFTER REFERRED TO AS THE "NET ISSUE"), THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.04%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF THE COMPANY FOR FURTHER DETAILS, PLEASE REFER TO SECTION TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 204 OF THE PROSPECTUS**

**THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10.00 AND THE ISSUE PRICE OF ₹ 40.00 IS 4.0 TIMES OF THE FACE VALUE**  
THE APPLICATION MUST BE FOR A MINIMUM OF 3,000 EQUITY SHARES AND IN MULTIPLES OF 3,000 EQUITY SHARES THEREAFTER.  
FOR FURTHER DETAILS, PLEASE REFER TO "SECTION VIII- ISSUE RELATED INFORMATION" BEGINNING ON PAGE 204 OF THE PROSPECTUS.

# ISSUE

**OPENS ON : WEDNESDAY, MARCH 15, 2017  
CLOSES ON : FRIDAY, MARCH 17, 2017**

## ASBA \*

Simple, Safe, Smart way of Application- Make use of it !!!

\* Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same.

For further details check section on ASBA below.

PLEASE NOTE THAT IN ACCORDANCE WITH THE SEBI CIRCULAR NO. CIR/CFD/POLICYCELL/1/2015 DATED NOVEMBER 10, 2015 ALL THE APPLICANTS HAVE TO COMPULSORILY APPLY THROUGH THE ASBA PROCESS.

### PROMOTER OF THE COMPANY: MR. SHALENDRA KHONA, MRS. DIPTI KHONA, MR. SHAILESH KHONA AND DEWHARI EXPORTS (INDIA) LIMITED

**LISTING:** The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). However, Our Company has received an approval letter dated March 06, 2017 from BSE for using its name in the offer document for listing on the SME Platform of the BSE. For the purpose of this issue, the Designated Stock Exchange will be the BSE Limited ("BSE").

**DISCLAIMER CLAUSE OF SEBI:** Since the issue is being made in terms of Chapter XB of the SEBI (QDR) Regulations, 2009, the Draft Offer Document was not filed with SEBI. In terms of the entire "Disclaimer Clause of SEBI" on page 196 of the Prospectus. Hence, there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire "Disclaimer Clause of SEBI" on page 196 of the Prospectus.

**DISCLAIMER CLAUSE OF BSE (DESIGNATED STOCK EXCHANGE):** It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Prospectus has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the "Disclaimer Clause of BSE" on page 200 of the Prospectus. The IPO GRADING: Since the issue is being made in terms of Chapter XB of the SEBI (QDR) Regulations, there is no requirement of appointing an IPO Grading agency.

### ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013

**MAIN OBJECTS AS PER MEMORANDUM OF ASSOCIATION OF OUR COMPANY:** To carry on the business of buying, selling, reselling importing, exporting, transporting, storing, developing, promoting, marketing or supplying, trading, dealing in all kinds of goods and to act as broker, trader, agent, C & F agent, shipper, commission agent, distributor, representative, franchiser, consultant, collaborator, stockist, liaisoner, job worker, export house of goods, merchandise and services of all grades, specifications, descriptions, applications, modalities, fashions, including by-products, spares or accessories thereof, on retail as well as on wholesale basis and to carry on the business as exhibitors of various goods, services and merchandise and to undertake the necessary activities to promote sales of goods, services and merchandise manufactured/dealt with/provided by the Company.

**AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE:** Authorized Share Capital of Rs. 5,50,00,000.00 divided into 55,00,000 Equity Shares of Rs.10,00 each. Issued, Subscribed & Paid-up Share Capital prior to the issue: Rs. 3,63,50,010.00 divided into 36,35,001 Equity Shares of Face Value of Rs. 10.00 each. Proposed Post Issue Paid-up Share Capital: Rs. 4,98,50,010.00 divided into 49,85,001 Equity Shares of Face Value of Rs. 10.00 each.

**LIABILITY OF MEMBERS:** The liability of the members of the Company is limited.

**SIGNATORIES TO MOA AND SHARES SUBSCRIBED**

Original Signatories		Current Promoters	
Name	No. of shares	Name	No. of shares
Shalendra Khona	5,100	Shalendra Khona	4,06,600
Dipti Khona	2,500	Dipti Khona	2,21,700
Pratula Khona	1,200	Shailesh Khona	1,62,500
Manekji Dharanishi	600	Dewhari Exports (India) Ltd	25,00,001
Vijaya Dharanishi	600		

### LEAD MANAGER TO THE ISSUE

**GRETEX**  
**GRETEX CORPORATE SERVICES PRIVATE LIMITED**  
Office No. 13, 1st Floor, Raja Bahadur Mansion,  
New Bansal Building 9-15, Hornimkodi Street,  
Fort, Near BSE Ltd, Mumbai - 400023.  
Tel.: +91-22-40025273 / 9836822199 / 9836821999  
Fax: +91-22-40025273  
Email id: info@gretexgroup.com  
Website: www.gretexgroup.com  
Investor: www.gretexcorporate.com  
Investor Grievance Email: info@gretexgroup.com  
Contact Person: Mr. Tammy Banerjee  
SEBI Registration No.: INM000012177

### REGISTRAR TO THE ISSUE

**PURVA SHAREREGISTRY (INDIA) PVT. LTD**  
Unit No. 9, Shiv Shakti Ind. Estt, J.R Borichharnagar,  
Opp Kasurba Hospital Lane, Lower Panel (E),  
Mumbai-400011.  
Tel.: +91 22 2301 6761 / 8261  
Fax: +91 22 2301 2517  
Email: busiconp@vsnl.com  
Website: www.purvashare.com  
Contact Person: Mr. Rajesh Shah / Ms. Purva Shah  
SEBI Registration Number: INR0000001112

### COMPANY SECRETARY AND COMPLIANCE OFFICER

**Ms. Hejal Vaichhani**  
**JASH DEALMARK LIMITED**  
C/18, Mulund Sahakar, Vishwa CHS, Nehru Road,  
Sarvodaya Nagar, Mulund-W, Mumbai-400080.  
Tel: 022 2343 1914  
E-mail ID: jashdealmark@gmail.com

Investors can contact the Compliance Officer or the Registrar to the issue in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, credit of allotted shares in the respective beneficiary account, etc.

### CORRECTED NOTICE

This is with reference to the Prospectus dated March 07, 2017 filed with RoC, Mumbai. All capitalized terms used herein are not specifically defined shall have the same meaning as prescribed to them in the Prospectus.

It should be noted that on page 131, the interval between two Audit Committee meetings should be read as 120 days instead of 4 months. On Page 44 and 150 of the Prospectus, the amount of Accumulated Depreciation should come within Bracket. On page 209 of the Prospectus under chapter "ISSUE STRUCTURE" the issue and Net Issue should be read as 27.08% and 25.04% respectively of the Post Issue paid up Equity Share Capital of the Company instead of 26.81% and 25.03% respectively.

**AVAILABILITY OF PROSPECTUS:** Investors should note that investment in Equity Shares involves a degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the issue. Full copy of the Prospectus shall be available at the website of SEBI at www.sebi.gov.in, the website of Stock Exchange at www.bseindia.com, the website of Lead Manager at www.gretexcorporate.com and the website of the issuer Company at www.jashdealmark.com

**AVAILABILITY OF APPLICATION FORMS:** Application forms can be obtained from the issuer Company: Jash Dealmark Limited, Lead Manager: Gretex Corporate Services Private Limited, Application forms can also be obtained from the Stock Exchange at www.bseindia.com and the list of SCSSs available on the website of SEBI at www.sebi.gov.in

**APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA):** Investors shall apply through the ASBA process. The investors are required to fill the ASBA form and submit the same to their banks. The SCSS will block the amount in the account as per the authority contained in ASBA form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund.

For more details on the ASBA process, please refer to the details given in application forms and Abridged Prospectus and also please refer to the section "Issue Procedure" on page 212 of the Prospectus.

**BANKERS TO THE ISSUE:** HDFC Bank Ltd and IDFC Bank Ltd

Place : Mumbai  
Date : March 10, 2017

For Jash Dealmark Limited  
On behalf of the Board of Directors

Managing Director  
Sd/-

Jash Dealmark Limited subject to market conditions, public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Mumbai. The Prospectus shall be available on the website of SEBI at www.sebi.gov.in, the website of the Lead Manager at www.gretexcorporate.com the website of the BSE i.e. www.bseindia.com, and website of the issuer Company at www.jashdealmark.com. Investors should note that investment in Equity Shares involves a degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the issue. Full copy of the Prospectus shall be available at the website of SEBI at www.sebi.gov.in, the website of Stock Exchange at www.bseindia.com, the website of Lead Manager at www.gretexcorporate.com and the website of the issuer Company at www.jashdealmark.com